NEWSLETTER OCTOBER 2016



"We do not inherit the earth from our ancestors; we borrow it from our children"

- Native American Proverb

TOUCHING LIVES OF 2,636,400 PEOPLE THROUGH 412 NGO PARTNERS COVERING 706 LOCATIONS ACROSS INDIA

300 Delhi police personnel trained on COTPA

MIF has been running a campaign against tobacco in partnership with Delhi Police and Sambandh Health Foundation. Through this project in the last quarter, Delhi Police issued orders to all DCPs for implementation of the Cigarette and Other Tobacco Product ACT (COTPA) 2003. 2000 posters were printed under Section 4 for placing in public places. On October 3, a training & Sensitization program on the COTPA law and its implementation was conducted for 300 police personnel in District South at PHD house.







260 patients treated at Multi speciality Health camp in Dhakrani

On October 5, 260 patients were examined at a Multi Speciality Health camp held at Dhakrani through Max Super Speciality Hospital, Dehradun. Thank you Dr Himanshu, Dr Praveen and Dr. Priyanka for your kind services. Our trusted partner Bella Health also supported the camp. Volunteers from Max Life Insurance were also present.

The house to house visit at Dhakrani took place on October 14, where a team of 40 Max Life Insurance agent advisors and employees covered 150 houses to educate them on waste management, cleanliness, hygiene and introduced them to financial literacy. The importance of Swacch Raho, Swasth Raho was highlighted.



Max Speciality Films interventions in Punjab



Thank you Max Speciality Films team for your efforts!

Spectacles were distributed to identified patients on 24 October at a small event held at Behrampur Bet, Punjab where an awareness camp on dengue prevention and eye care was delivered by Dr SMS Sidhu, incharge of the MIF Railmajra health centre. The event was attended by officials from Health department, Chamkaur Sahib, among others from the village.

A talk on prevention and management of injuries during Diwali Festival was delivered for students of Government Primary school, Railmajra.

Mohini Daljeet Singh conferred with Women Leadership Excellence Award in CSR

Mohini Daljeet Singh, CEO Max India Foundation, was conferred with the "Women Leadership Excellence Award in CSR" from Hon'ble Minister of Trade of Sri Lanka and Hon'ble Minister of Economic Affairs Afghanistan at the South Asian Partnership Summit at Colombo, Sri Lanka.

The South Asian Business Awards honour and celebrate leaders working to strengthen and enhance economic opportunity in the region. The convention held in Colombo, was attended by leaders from fields such as business, economics, arts, academia and diplomatic corps.



A new lease of life...

Yogesh Kumar, 47, works in a cardboard factory in Aligarh earning around Rs 60,000 annually with which he runs his family of three – a wife and a 12 year old son.

In February this year, he started complaining of constant cough for which he took some syrups. When his cough became worse, his doctor advised him an x-ray investigation which revealed few lumps in the lungs indicating possibilities of lung cancer. His condition was getting worse and he had to be admitted to the hospital. He was then referred to AIIMS where the investigations took months. During this time, his health started deteriorating as he was not getting proper medication.

Meanwhile, he was not able to work and the financial position of his family got worse. The extended family was taking care of daily needs of his wife and son but the treatment was getting beyond his reach.

He again went to see the doctor in Government Hospital in Aligarh who advised him a PET scan. The test further confirmed lung cancer and he was referred to Ganga Ram Hospital, New Delhi from where he was further asked to consult Dr. Pramod K Julka at Max Institute of Cancer Care.

Dr Julka immediately started the treatment and educated Yogesh and his family properly on the disease. While Yogesh managed to get some financial help from his relatives and friends, it was not sufficient for the treatment. Max India Foundation was approached and pitched in to fund his rest of the treatment. Yogesh has undergone a lot of pain and struggle, but after undergoing five cycles of chemo and two weeks of radiation, he is now much better.



Glimpses of Health & Immunisation Camps



Immunization for Hepatitis B at PVR Nest Saidulajab, New Delhi



124 children immunized for MMR at AICB Capt. Chandan Lal Special School for the Blind Gurgaon



Girls at Guniyal Gaon school - Govt Inter College, Dehradun were educated on Menstrual Health & hygeine by a nurse educator from Max Super Speciality Hospital, Dehradun. Guniyal Gaon in Chandrothi Gram Sabha is part of our village adoption project with Antara Senior Living



100 children immunized for MMR at 'Neev' Gurgaon

Footprint in September



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SURGERIES &
TREATMENTS



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