

MAX INDIA FOUNDATION HAS TOUCHED THE LIVES OF 16,54,439 PEOPLE THROUGH 394 NGO PARTNERS COVERING 659 LOCATIONS ACROSS INDIA.

“ We are what we repeatedly do. Excellence, therefore, is not an act but a habit. – Aristotle ”

We are humbled by the recognition. Max India Foundation was conferred the ‘Golden Peacock Award’ for Corporate Social Responsibility for the year 2015, our fourth Golden Peacock award. CEO Mohini Daljeet Singh received the award at Mumbai on behalf of the Foundation. We thank all those who walked this journey with us.



Activities in our Adopted Villages, Dhakrani and Guniyal Gaon in Dehradun

- Regular immunisation and bi-weekly health camps were organised in village Dhakrani, benefitting **588** villagers. Besides this, a multi speciality camp was organised in association with Max Healthcare and Max Life Insurance on 18 February benefitting **330** villagers.
- Health awareness programs on hand washing, nutrition, oral hygiene, menstrual hygiene, breast feeding, MMR vaccination, healthy environment were organised benefitting **683** women and children.
- The implementation of Solar Street Light project in the dark hilly roads of Guniyal Gaon has started.



- Renovation of the Audio Visual room in Guniyal Gaon school is in progress and hopefully will be inaugurated by end of March.
- Weekly career counseling talks were organised at Guniyal Gaon Govt. School next to the Antara site for 50 students in Class XII and X on options like Army, Finance, Medical/Nursing and Hospitality.

1. Feb 4th - Mr. Manjeet Singh and Mr. Virendra Uniyal from Max Life Insurance Dehradun office covered opportunities in Finance Bank and Insurance.
2. Feb 11th - Col. Arun Rajura from Antara Senior Living spoke on opportunities in the Army.
3. Feb 19th - Max Hospital arranged a talk by Sai Nursing and Paramedical Institute on opportunities in Medical/Nursing.
4. Feb 24th - Mr. Jishnu Veliath, Mervyn Paul and Abhishek Thomas from Antara Senior Living on opportunities in Hospitality.



GENERAL HEALTH AWARENESS

- A puppet show on Health and Sanitation was organised for 100 children of NGO Sshrishti in Bhatti Mines on 11th February and for 100 people in Jai Hind camp in Vasant Kunj. Besides this, 200 women and young girls from the community were educated on menstrual hygiene and hand washing.



**IMMUNISATION CAMPS -
MIF THROUGH ITS PAN -
INDIA IMMUNIZATION
PROGRAM HAS
PROVIDED 3,384 SHOTS
THROUGH 19 CAMPS,
IN THE MONTH OF FEBRUARY.**



NAME OF THE NGO	LOCATION	VACCINATION PROVIDED			
		MMR	HEP B	TYPHOID	DT
Bella Health Care Charitable Trust	Dhakrani, Dehradun	100			
Kalinga Institute of Social Sciences	Bhubaneswar (2 camps)		1890		
Chetnalaya	Mandi Pahari and Holambi Kalan (2 camps)	100			100
Centre for Equity Studies (Kilkari Home)	Chabiganj		50		
Niveda	Nithari and Noida extention (2camps)	80	100		
Salaam Baalak Trust	Nazafgarh and Pratap Nagar in Delhi (2 camps)		100	70	
KPMG Foundation	Kusumpur Pahari in Vasant Vihar		100		
Chintan	Vijay Nagar and Mangal Bazaar in Delhi and Sihani in Ghaziabad (3 camps)	90		170	
Khushii	Deoli village		70		
AICB	Gurgaon				120
Prachyesta Prayas	Gurgaon			44	
Nulife	Tikri Gurgaon		100		
Chintan	Kondli			100	

460 children given Vitamin A and 680 were given de -worming tablets.

HEALTH CAMPS FOR THE UNDERPRIVILEGED

WE HAVE REACHED OUT TO **15,124** PEOPLE THROUGH **58** HEALTH CAMPS IN THE MONTH OF FEBRUARY.



NGO PARTNERS/ORGANIZATIONS	SPECIALITY	LOCATION	DATE FEB - 2016	CAMPS	NO OF BENEFICIARIES
Bella Health Care Charitable Trust	Biweekly General Health Camp	Upper and Lower Dhakrani	Throughout the month	9 camps	488
ILA Trust	Regular health checkup	New Delhi – various locations	Throughout the month	42 camps	13896
Max Life Insurance and Max Hospital, Dehradun	Multi Speciality Health Camp	Dhakrani	18th	1	330
Chetnalaya	GP/Eye Camp	Shastri Park	16th	1	100
Chetnalaya	Cancer Screening Camp	Kalyanpuri	18th	1	50
Centre for Equity Studies	General Checkup	Okhla	3rd	1	100
NGO Jamghat	General Health checkup	Old Delhi and Lado Sarai	10th and 24th	2	100
SETU	General Health checkup	Sadarpur in Noida	26th	1	60

Our sincere thanks to Dr. Varun, Dr. Swati, Dr. Anju, Shauvik (Optometrist), Dr. Sneha, Dr Samala, Dr. Anundita, Dr. Priyanka, Dr. Kiran Reddy, Dr. Mayank, Dr. I.P Singh and Dr. Akash Kumar Pandey for extending their valuable support in conducting the immunisation and health camps.

SUPPORT FOR SURGERIES AND TREATMENTS

MAX INDIA FOUNDATION HAS SPONSORED 5,016 SURGERIES AND TREATMENTS TO DATE.

Surgeries supported in the month of February:

- 4 paediatric cardiac surgeries were conducted at Max Hospital, East Block, Saket.
- MIF facilitated treatment for 3 patients suffering from different ailments including (uteric calculus, post delivery complications and cancer of the ovary) at Max Hospital in Bhatinda, Mohali and Pitampura in New Delhi.
- 1 patient was treated for hernia at Max Dehradun referred from village Dhakrani.
- Medical consultation and cardiac MRI conducted for a child referred by NGO Tara Homes at Max Hospital, Saket.

BLOOD DONATION DRIVE

- Max Super Speciality Hospital, Dehradun led the Blood Donation Drive by employees. Bangalore office of Max Bupa followed closely. We hope all offices in the country will organise at least one such activity during the year. 41 units of blood were collected.



REPRESENTATION AT VARIOUS FORUM

- Mrs. Mohini Daljeet Singh (CEO - Max India Foundation) was invited to speak at the 10th International Conference on CSR (held on 5-6 February, 2016) at Taj Lands End, Mumbai. The Conference was very well attended by senior corporate executives, government officials and foreign professionals. Her views on 'Turning CSR from Rhetoric to Reality', was very well received by one and all.
- She was invited at the workshop 'Backward District Development: Changing discourse on Poverty Eradication' organised by the Confederation of Indian Industry on 10th February in New Delhi.

To help treat an underprivileged child, you may contribute to MIF by cheque/payment gateway, on www.maxindiafoundation.org. Tax exemption is given under 80G. Visit our Facebook page: <http://www.facebook.com/maxindiafoundation>.