

“ Kindness is the language which the deaf can hear and the blind can see ”

- Mark Twain

DEC  
2016

## **TOUCHING LIVES OF 26,92,106 PEOPLE THROUGH 418 NGO PARTNERS COVERING 718 LOCATIONS ACROSS INDIA**

### **Spreading Festive Cheer in December**

With the true spirit of Christmas, MIF lent a helping hand this winter for the needy. We thank Antara Senior Living for giving away 200 mugs for the underprivileged children at Rittana Children Foundation and Niveda Foundation.



200 blankets donated by MIF were distributed at the India Foundation's free clinic in Lodhi Colony, New Delhi. MIF has been supporting with medicines given to the underprivileged at this clinic on a monthly basis for the last five years.

60 Tiffin boxes were presented to the children at Swabalamban.



## Training Centre for Skill Development in 'Smart Grams' supported by Max Life Insurance



Five villages of Haryana state that have been adopted by President Pranab Mukherjee, are being developed into 'smart grams'. These villages include Alipur, Tajnagar, Harchandpur, Rojka Meo and Dauhla.

Max Life Insurance is one of many corporates that are participating in this project. Max Life is supporting to create a skill development training center with computers, LCD, speakers and furniture for renovation.

Three training centers at Harchandpur, Alipur and Dauhla have been completed and were inaugurated by Shri Manohar Lal Khattar, Hon'ble Chief Minister of Haryana and Ms. Omita Paul, Secretary to the President of India.



## Training and Enforcement of COTPA by Delhi Police - MIF Initiative

The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 or COTPA, 2003 prohibits advertisement of, and provides for the regulation of trade and commerce in, and production, supply and distribution of cigarettes and other tobacco products in India.

We are happy to see the enforcement of the act by Delhi Police under our campaign against tobacco with Sambandh Health Foundation. So far, police personnel of five districts of Delhi have been trained and are active in implementation and fining of defaulters. The "No smoking" signs are also visible at most shops in Delhi.



We highly appreciate the efforts of Dr. Harit Chaturvedi, Dr. Mudit Aggarwal and Dr. Sameer Khatri of Max Oncology Centre for conducting the training sessions on behalf of Max India Foundation with Delhi Police.



## AIDS awareness Rally in Rail Majra



On the occasion of World AIDS Day, an awareness Rally was conducted in village Railmajra, Punjab by the MIF Health Centre. About 150 students of Sr. Secondary School Railmajra participated in the Rally that covered the entire village to create AIDS awareness among the villagers.



## Village Adoption in Uttarakhand

183 people benefited through our multi-speciality health camp at Dhakrani, our adopted village in District Dehradun. Thank you Dr Praveen, Dr. Raja and Dr. Hisar Mehdi from MSSH Dehradun, who examined the patients at the camp.



Volunteers from Max Life Insurance Dehradun also participated enthusiastically to extend their help at the camp.

Highlighting the message of "Swacch Raho Swasth Raho", a team of 25 Max Life Insurance Dehradun agent advisors and employees visited 100 houses at Dhakrani village to educate families about waste management, cleanliness, hygiene and financial literacy.



## Glimpses of Health & Immunisation Camps



100 children immunized for Hepatitis B 2nd dose at partner NGO, "Mera Sahara" in Noida. Thank you Dr. Pankaj Rathore from MSSH Vaishali for your precious time for the underprivileged.



Oral Check-up camp of 100 children at Juvenile Home in Noida in coordination with Niveda Foundation. Calcium and multi-vitamin tablets were also given away to children.

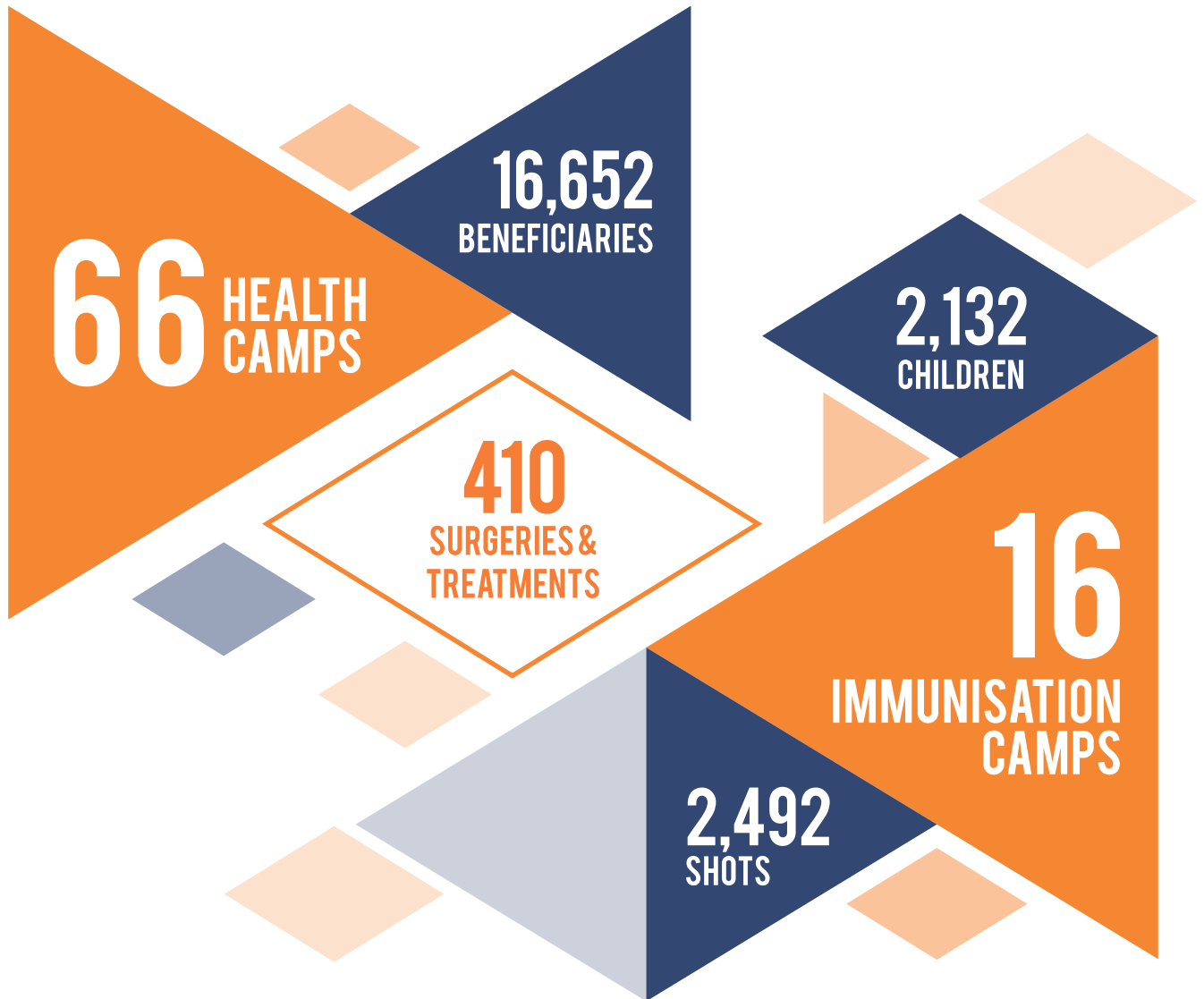


Awareness session on anti tobacco was organised for over 800 students of Raisina Bengali School, C R Park, New Delhi



80 children immunized for typhoid with NGO partner Raasta, in village Khora near Ghaziabad. Thank you Dr. IP Singh from Max Super Speciality Hospital Vaishali for your kind services

# Footprint this month



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